

# Brand Guide

Please refer to this guide for the latest information regarding Bellingham Makerspace Brand standards, tools, and resources.

Click the button below to download our brand kit and access the Makerspace logos, fonts, and more.

 **DOWNLOAD BRAND KIT**

## PRIMARY LOGOS

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ON WHITE



ON BLACK



ON GRAY



ON BLUE

## LOGOS DON'TS

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# COLORS

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## PRIMARY

C0	C71	C56	C0	C0
M0	M65	M47	M80	M37
Y0	Y64	Y47	Y95	Y100
K0	K68	K13	K0	K0
#000000	#282828	#747474	#F05A28	#FFAC0F

## SECONDARY

C0	C70	C15
M36	M14	M0
Y17	Y0	Y1
K0	K0	K0
#FAB5B7	#00AEEF	#D4EFFC

## FONTS ROBOTO

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Roboto Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz**

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Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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Roboto Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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## FONTS ROBOTO CONDENSED

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Roboto Condensed Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz**

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Roboto Condensed Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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Roboto Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

## VISION STATEMENT POSTER

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