

# Branding and Marketing

Check out our Makerspace Brand Guide, social media, press release templates, signage and more.

- [Brand Guide](#)

# Brand Guide

**Please refer to this guide for the latest information regarding Bellingham Makerspace Brand standards, tools, and resources.**

Click the button below to download our brand kit and access the Makerspace logos, fonts, and more.

 **DOWNLOAD BRAND KIT**

## PRIMARY LOGOS

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ON WHITE



ON BLACK



ON GRAY



ON BLUE

## LOGOS DON'TS

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# COLORS

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## PRIMARY

C0	C71	C56	C0	C0
M0	M65	M47	M80	M37
Y0	Y64	Y47	Y95	Y100
K0	K68	K13	K0	K0
#000000	#282828	#747474	#F05A28	#FFAC0F

## SECONDARY

C0	C70	C15
M36	M14	M0
Y17	Y0	Y1
K0	K0	K0
#FAB5B7	#00AEEF	#D4EFFC

## FONTS ROBOTO

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Roboto Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz**

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Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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Roboto Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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## FONTS ROBOTO CONDENSED

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Roboto Condensed Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz**

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Roboto Condensed Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

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Roboto Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ!@#\$%^&\*()\_+  
abcdefghijklmnopqrstuvwxyz

## VISION STATEMENT POSTER

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